



Simple.TV is a sleek, simple, new type of DVR that lets you watch the best broadcast HDTV anytime, anywhere, on any connected device.



On your HDTV via Roku or Apple TV



On your Mac or PC



On your iPad and other devices



What it is

A DVR + place-shifter + video server for your home, accessed anywhere via apps or an internet browser

What it does

Captures live broadcast and basic cable TV and streams it to your favorite screens: TV via Roku or Apple Airplay, iPad, Mac and PC via browser

The problem it solves

HULU – No live (or next day) TV. Takes weeks
Netflix – Even worse. Can take months or years
iTunes – Why pay for free content?
Cable – Expensive and no remote viewing
OTA – No DVR and no remote viewing

Who it's for

- The millions of consumers who are moving to web-only services for TV (cord cutters)
- Connected consumers who want Live TV and DVR over the Internet and on the go
- 100% of the television lovers who watch 85% of the top rated shows on television



DVR Features

- Record, pause, and watch broadcast or unencrypted digital cable television
- Instantly record your favorite shows, or schedule a season pass

Watch Anywhere

- Stream broadcast HDTV to iPad, Roku or HTML-5 browsers
- Multiple users can access recorded shows simultaneously

Premier Service

- Rich electronic programming guide
- \$4.99 month, \$49 per year, or \$149 lifetime

Availability

- Simple.TV will be available starting September 20, 2012

	Limited	Premier
Price	Free	\$4.99
Watch Live TV	●	●
Pause Live TV	●	●
Record TV, Manually	●	●
In-home streaming	●	●
Record TV, "Season Pass"		●
Electronic Program Guide		●
Meta-data for shows		●
Remote streaming		●